

# **SHARPLINE BROADCAST LIMITED**

(Regd. Off.: 38, Rani Jhansi Road Motia Khan, Paharganj, Delhi -110055)  
Email: [sharpbroadcastlimited@gmail.com](mailto:sharpbroadcastlimited@gmail.com), Website: [www.sharplinebroadcast.in](http://www.sharplinebroadcast.in)  
CIN No.: L22100DL1990PLC039464, Ph. No.: 01123552627

Date: 20/02/2025

<b>To,</b>  <b>BSE Limited</b> <b>Phiroze Jeejeebhoy Towers,</b> <b>Dalal Street,</b> <b>Mumbai-400001</b>  <b>Scrip Code: 543341</b>	<b>Metropolitan Stock Exchange Limited</b> <b>205(A), 2<sup>nd</sup> Floor, Piramal Agastya Corporate Park,</b> <b>Kamani Junction, LBS Road, Kurla (West),</b> <b>Mumbai-400070</b>  <b>Scrip Symbol: SHARPLINE</b>
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**Sub: Intimation for signing of Share Purchase Agreement**

**Ref: Regulation 30 read with part A of schedule III to the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015.**

Dear Sir/ Madam,

In continuation of the intimation submitted by the Company on 11<sup>th</sup> February, 2025 for acquisition of shares of Unayur Marketing Pvt Ltd (Subsidiary), we wish to inform that the Company has entered into a Share Purchase Agreement (SPA) on 20<sup>th</sup> February 2025 for acquisition of 51% stake of Unayur Marketing Pvt Ltd with Mr. Sahil Kahn (Promoter shareholder of Unayur) and Unayur Marketing Private Limited. The completion of the acquisition is subject to satisfaction of certain conditions precedent as specified in the SPA.

The details as required under SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are given as under: -

Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III to the Regulation 30 SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

<b>S. No.</b>	<b>Particulars</b>	<b>Details</b>
1	Name of the target entity, details in brief such as size, turnover etc.;	Unayur Marketing Private Limited ("Unayur") The company deals in Unani and Ayurvedic medicines, natural health products, cosmetics. Turnover of Unayur for the year 2023-24 is INR 66.30 Cr.)
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group	None of the promoter/promoter group / group companies of the Company have any interest in Unayur, except to the extent of

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	companies have any interest in the entity being acquired?  If yes, nature of interest and details thereof and whether the same is done at "arm's length";	Unayur being a subsidiary of the Company.
3	Industry to which the entity being acquired belongs;	Ayurvedic medicines, herbal products, essential oils, and related items.
4	Objects and impact of acquisition	The Company wants to diversify its current business and acquisition of a Company with the desired business line is the best way to venture into the same.  Currently, the Company holds no stake of Unayur. Post-acquisition of 5,123 equity shares, Unayur will become subsidiary of the Company.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	None
6	Indicative time period for completion of the acquisition;	One Month
7	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash
8	Cost of acquisition or the price at which the shares are acquired;	The total purchase consideration to be paid for the acquisition of 5,123 equity shares (i.e., 51% stake) will be Rs. 9 Cr
9	Percentage of shareholding/ control acquired and/ or number of shares acquired;	5,123 equity shares (i.e., 51% stake)
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Unayur is a company incorporated on 12th September, 2019. It manufactures, trade, research, import, export, give consultation and distribute Unani and Ayurvedic medicines, natural health products, cosmetics, herbal products, essential oils, and related items while also establishing hospitals, clinics, research centers, and dispensaries for holistic healthcare.  Turnover of Unayur: INR 66.30 Cr. (FY 2023-24); INR 96.66Cr. (FY 2022-23); and

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		INR 77.26 Cr. (FY 2021-22).
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Kindly take the same on your record.

Thanking You,

Yours Faithfully,

**For Sharpline Broadcast Limited**

**Sanjeev Kumar Jha**  
**Whole Time Director**  
**DIN: 02840583**

**Place: New Delhi**